



**Technology should be as simple  
as the box it comes in.**

Life is complicated enough. Technology shouldn't add to the problem. So Philips is committed to making technology that makes sense. Technology that's easy to use. Technology designed around the way you live and work. In other words, technology that's pure simplicity.

**Join us on our journey at [www.philips.com/simplicity](http://www.philips.com/simplicity)**

**PHILIPS**  
sense and simplicity